



NOVEMBER 8TH

**THE ONLY ALL FEMALE SONGWRITER
SHOWCASE IN FLORIDA**

Contact Information

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About Us

Southern Fellow is a unique music and food online media outlet with over 200,000 monthly visitors. We bring food and music together in a uniquely delicious way! We are best known for our Feed the Band series. We interview the hottest new music artists and create recipes around their music there. Three years ago we expanded to hosting live music events in Nashville. In 2023 we brought original live music to Central Florida.

Event Purpose

Our goal is to enrich the arts in our community through our New Queens of Country Showcase and support the local nonprofit Good for Girls Initiative.

Sponsorship

We are looking for sponsors for our New Queens of Country Showcase. We have various advertising opportunities with prices that can fit any budget. They can include but are not limited to the following:

- **Banner and Website Placement**

Your logo would be featured on all printed banners and have a digital banner placement for a select period of time on the event page. Sponsorships over \$500

will have ads run for 6 months on our homepage at www.southernfellow.com. Sponsorships over \$1000 will have their logo featured on our homepage for a full year.

- **Recipe Creation**

As mentioned before we are unique. That said, we could create a recipe using your product. This would be great for any sponsor because it would allow your audience to see your product in a new and exciting way.

- **Ads with local radio and print**

We will be running ads for this event on local media. All sponsorships over \$500 will feature their company on our print and radio ads before the event.

- **Major Event Sponsors**

In addition to what's below, a member of our artist family will play at a corporate event. Availability is based on the artist's schedule, and you must cover travel expenses if your event is outside Volusia County.

- **VIP Seating**

All sponsors will have reserved seating for each show.

Pricing

Bronze \$250	Logo on the concert page, banners, and social media posts. This package includes (2) VIP Passes with reserved seating and event t-shirts.
Silver \$500	Logo on the concert page, banner placement home page for (6) months, flyers, radio/print ads, and social media posts. This package includes (4) VIP Passes with reserved

	seating, and event t-shirts.
Gold \$1000	Logo on the concert page, single banner, our homepage for (1) year, flyers, social media posts, and be included in our radio ads. This package includes (6) VIP Passes with reserved seating, event t-shirts, and an autographed canvas event poster.
Major Event Sponsor \$2000	Logo on the concert page, single banner, our homepage for (1) year, flyers, social media posts, and be included in our radio ads. This package includes (6) VIP Passes with reserved seating, event t-shirts, and an autographed guitar by all performers.
Custom	We would love to have you as part of the Southern Fellow family. Let's work together and create a sponsorship package to fit your needs.
Multiple Events	Get big discounts by sponsoring multiple events. Discounts start at \$200 per event.

Team

Patrick LeFils

Owner



I will be in charge of overseeing any event and working with present and future sponsors who become part of the Southern Fellow family. Overall I conduct all interviews for our website and recipe creations. I also handle advertising relationships with Amazon, Samsung, Total Wines, Publix Supermarkets, Sol Fishing, Foxel Knives, Olsen Custom Homes, and Cassette Eyewear.

Caroline Walker

Artist Management



Caroline takes care of all artists' needs. She also is responsible for making sure each event runs in a timely manner.



Testimonials

“

I have been part of the Southern Fellow family since the start. Glad to see them doing something new in Daytona Beach.

~ Keven B. | *Event Attendee*

“

There is nothing like Southern Fellow. It's such a refreshing concept. I love the recipes and the music. This area needs something new. It's long overdue!

~ Karen M | *Event Attendee*

“

"One of my favorite things about discovering new press outlets is seeing how they look for a creative angle to feature up-and-coming artists. When I first spoke to Patrick at Southern Fellow, I loved how he was capitalizing on his background as a chef to make recipes that were inspired by the artist he's featuring.

~ Avery King | *Elicity Public Relations*